

# *The SalesPro Ambassadors*

## *The Sales Professionals Online Community*



## The SalesPro Ambassadors

Getting thought leadership and new ideas around sales best practice from the correct people is massively important to The SalesPro and me personally.

We therefore invite those applicable to become an Ambassador of The SalesPro.

As an Ambassador, we ask you to have a vested interest in the content and delivery of The SalesPro and to ensure that we continue to promote the sales profession and stick to the mission statement of The SalesPro.

We hope that The SalesPro Ambassadors will also;

- Champion The SalesPro in your business environment
- Comment on articles on The SalesPro
- Comment on behalf of The SalesPro if invited to do so (time permitting of course)
- Introduce The SalesPro to potential advertisers and Subscribers

In return;

- We will look to Ambassadors first for commentary on applicable articles
- We will promote Ambassadors on The SalesPro website
- Key positions in future SalesPro Events (sales summit etc)
- We will look to gain exposure for Ambassadors in relation to The SalesPro website
- Preferential advertising rates for Ambassadors

We hope that becoming an Ambassador of The SalesPro is something that you will be keen to be associated with. Our intention is that this will not use up any of your time unless the results have a mutual benefit. We of course hope that your input will also help to move The SalesPro forward as a business.

Ben Turner

The SalesPro